

845-282-6563



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ashleyluciano.com

# Ashley Luciano

## Education

### Purchase College School of Art + Design

BFA in Graphic Design  
2016- 2018

### SUNY Orange

A.A.S in Visual Communications: Graphic Arts/Printing **Magna Cum Laude**  
2014-2016

## Experience

### FlowerMouth

Freelance Graphic Designer- **2022**  
Logo and branding design for local business.

### FastSigns

Graphic Designer- **2021**  
Created computer-generated full-color graphics and output vinyl that can be applied to various products from cars to substrates to buildings. Conceptualized and produced materials following an established visual guideline to improve business visibility.

### Noble Coffee Roasters

Freelance Graphic Designer- **2021**  
Flyers and menus for various events.

### 2 Dead Men

Freelance Graphic Designer- **2018**  
Graphics for an apparel line.

### Wickam Works

Freelance Artist-**2016**  
Designed merchandise for local DIY performances. Exhibited In-person tutorials for screen printing and button making.

### Calvary Chapel Of Orange County

Volunteer Media assistant • Goshen, New York-**2015-2016**  
Designed and produced event announcements and displays during service. Coordinated and managed CDs and audio recordings for upload on the chapel website.

### Center Of Teaching and Learning at SUNY Orange

Graphic Design Intern • Middletown, New York- **2016**  
Deveolped and wrote training tutorials for faculty and staff. Created and organized courses.

## Skills

Leadership, Team Work, Customer service, Strong communication, Research, Time Management, Web design, Adobe Software, Microsoft Office, Illustration, Painting, UI/UX, Screen printing, Large Format Printing, Vinyl Application, Modeling, Photography


## Accomplishments

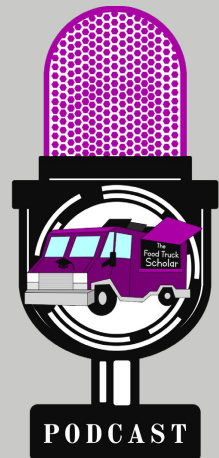
Celebrate845 Art Showcase  
Noble Coffee Roaster's Artist of the Month  
Nancy Jo Abeles Scholarship  
D&R Maass Scholarship  
Dean's List  
SUNY Orange Foundation Scholarship  
George Shepard Scholarship  
Tom P. LaBarbera Art Scholarship  
Excellence in Graphic Design Award

As Seen on or Featured in: Cuisine Noir Magazine, Blavity, SoulPhoodie, Ang H. Studio, Lac and Shade Review and more..

# THE FOOD TRUCK SCHOLAR

A podcast that serves as the central space to gain access to scholarship and stories about the food truck industry that are often missed. Including narratives from several different voices in the food truck industry, we center the stories of those often misrepresented in food media such as (but not limited to) African American, women, and LGBTQIA+ food truck owners. This show highlights lessons on entrepreneurship, perseverance, foodways, and culture in a way that's compelling, insightful, and flavorful.

-  [Ariel@TheFoodTruckScholar.com](mailto:Ariel@TheFoodTruckScholar.com)
-  [LinkedIn.com/in/thefoodtruckscholar](https://www.linkedin.com/in/thefoodtruckscholar)
-  [@thefoodtruckscholar](https://www.instagram.com/thefoodtruckscholar)
-  [@foodtruckscholar](https://twitter.com/foodtruckscholar)
-  [The Food Truck Scholar](https://www.facebook.com/TheFoodTruckScholar)



Ariel D. Smith is a writer and podcaster covering the social, political, cultural, and economic facets of the food truck industry in the United States.



As a doctoral student, Ariel studies the narratives of African American food truck owners and their contributions to the long history of Black street food vending in the United States.

## Poster

Advertisement for a Food Truck Podcast



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### COMMERCIAL CLEANING SERVICES



**Window Cleaning**  
Are your office windows dirty from our multi weather climate? Clean windows are an integral part of a bright and inviting business. Our window cleaning techniques guarantee a spot and streak free result. Don't worry about keeping your windows sparkling, just call Ever Clear! Let us take the work out of cleaning! Sign up for a regular maintenance cleaning program today!



**Pressure Washing**  
We provide **hot** and **cold** pressure washing services. Pressure washing your building is the next best thing to repainting it and can help bring out the natural colors of your office. We offer pressure washing for buildings, equipment, concrete, asphalt, industrial areas, and more! Our **hot water pressure washer** has a built-in retrieval system, keeping oils, grease and other contaminants out of our waterways. This is much better for our environment!



**Gutter Cleaning & Guard Installation**  
Gutter cleaning is an extremely important part of regular building maintenance and it is often overlooked until there is an issue.  
  
Why do I need to clean my gutters?  

- Clogged gutters retain debris & water that can cause stress & damage.
- Water that overflows your gutters can damage roofs, walls, etc.
- Help eliminate or reduce the risk of mosquitoes & other insects.



**Solar Panel Cleaning**  
Solar panels work by allowing light into the solar cells. The more light that hits a panel, the more power it will generate. Due to the upwards angle of solar panels, they are more prone to bird droppings and build up of dirt that does not wash off with just rainwater. This reduces the amount of light the panels collect, thus reducing its output. Since projected energy figures stated by manufactures are based on the optimum performance of clean solar panels.

### ABOUT OUR COMPANY

We are a local, family owned company. We specialize in professional residential and commercial window cleaning, pressure washing and gutter clean up.

Our Staff is committed to providing each of our clients with the highest quality service. We are focused on understanding individual needs and can even create a custom schedule to help keep your windows and exterior free of dust, pollens and other pollutants year-round.

**We offer a 72-hour warranty on exterior windows.**

We will travel to you for a custom quote based on your current needs.

We are a fully insured company.

We gladly support and participate with the American Cancer Society, Hilltop Domestic Violence Shelter, Chamber of Commerce, Community Food Bank and others.






**Ask about Housekeeping Services!** For a complete list of our services visit our website!


**Ever Cleaning Service 845.518.3696 • evercleaningsvc.com**

## Advertisement

Flyer for a local business listing its services for customers

# Menu

Menu Design for  
Sandwich Company



**EAT-IN • TAKE-OUT**

**STORE HOURS**  
Monday-Friday: 8am - 6pm  
Saturday: 8am - 4pm

100A MAIN STREET  
Hudson, NY 12534  
p 845.765.2126  
f 845.765.2127

HERE AT HUDSON SANDWICH COMPANY, we take pride in bringing you fresh and local ingredients, our goal is to serve wholesome food and provide great service. We aim to be a community gathering spot, while providing consistently great, quality meals.

www.hudsonsandwichcompany.com

<p><b>(BREAKFAST SPECIALS)</b></p> <ul style="list-style-type: none"> <li>*All breakfast sandwiches are served on whole wheat rolls. You may substitute wrap, flat bread or gluten-free roll for \$1.00</li> <li>*Add hash browns to any breakfast order for \$1.50</li> </ul> <p>Classic Breakfast Sandwich ..... \$3.50 2 Eggs, ham, bacon or sausage</p> <p>Southwest Breakfast Sandwich ..... \$4.00 Scrambled eggs, sausage, cheddar &amp; salsa</p> <p>Breakfast Steak ..... \$4.50 Grilled steak, cheese &amp; 2 eggs</p> <p>Breakfast Burrito ..... \$6.95 Scrambled eggs, sausage, onions, peppers, cheddar &amp; salsa</p> <p>Big Boy Wrap ..... \$5.00 Eggs, sausage, bacon, ham, home fries &amp; cheese</p> <p>Egg White Wrap ..... \$4.50 Egg whites, turkey, spinach &amp; feta in a sproutch wrap</p>	<p><b>(BREAKFAST PLATTERS)</b></p> <p>2 Eggs, 2 Pancakes, 2 Bacon, 2 Sausages ..... \$8.95</p> <p>2 Eggs, Home Fries, Ham, Sausage or Bacon ..... \$6.95</p> <p>2 Eggs, Home Fries &amp; Toast ..... \$4.99</p> <p>Mouth Watering Creme Brulee French Toast w/2 Eggs, Ham, Sausage or Bacon ..... \$8.95 Chef's Special Breakfast</p> <p>3 Pancakes ..... \$5.50</p>	<p><b>(SALADS)</b></p> <p>Cobb Salad ..... \$8.95 Mixed greens, grilled chicken, bacon, hard-boiled egg and avocado</p> <p>Southwest Salad ..... \$8.95 Mixed greens, roasted corn, black beans, avocado, red onion, tomato, tortilla strips</p> <p>Add Grilled Chicken ..... \$2.00</p> <p>Beet Salad ..... \$9.95 Roasted beets, arugula, toasted almonds and crumbled goat cheese</p> <p>Ahi Tuna Salad ..... \$11.95 Mixed greens, seared tuna and tabbouleh and sesame salad</p> <p>Crab Cake Salad ..... \$10.95 Mixed greens, crab cake, avocado, bacon, tomatoes, red onions with a chipotle remoulade dressing</p> <p>Chicken Culet ..... \$9.95 Avocado, tomato, roasted peppers, olives, fresh mozzarella, chicken culet &amp; red wine vinegar</p>
<p><b>(KIDS MENU)</b></p> <p>Grilled Cheese ..... \$5.00</p> <p>Kids Turkey or Ham with Cheese ..... \$5.00</p> <p>Cheese Quesadilla ..... \$5.00</p> <p>Hot Dog ..... \$3.50</p>		

<p><b>(SANDWICHES)</b></p> <ul style="list-style-type: none"> <li>*All sandwiches come with housemade chips.</li> <li>*All sandwiches are served on whole wheat rolls. You may substitute wrap, flat bread or gluten-free roll for \$1.00 unless otherwise specified.</li> <li>*Add french fries for \$1.50</li> </ul> <p>Hudson Turkey Club ..... \$7.95 Turkey, bacon, Swiss, baby spinach and tomato topped with cranberry mayo</p> <p>Chicken Club ..... \$7.95 Breaded chicken culet, bacon, cheddar, lettuce, tomato and honey sriracha mayo</p> <p>California Club ..... \$7.95 Grilled chicken, lettuce, tomato, bacon, avocado, pepper jack, roasted jalapeño mayo</p> <p>Roast Beef Sandwich ..... \$8.95 Caramelized onions, cheddar and horseradish mayo</p> <p>Smoked Duck Pastrami ..... \$9.50 Housemade pickles, sauerkraut, Swiss and spicy dijon mustard served on rye</p> <p>Pulled Pork Hudson Style ..... \$8.95 BBQ braised pork butt, bacon, mac &amp; cheese and tangy vinegar sauce</p> <p>Carritas Sandwich ..... \$8.95 Braided pork, pickled red onions, queso fresco and salsa verde</p> <p>Crab Cake BLT ..... \$8.95 Housemade crab cakes, roasted housemade bacon, lettuce, tomato and chipotle remoulade</p>	<p><b>(WRAPS)</b></p> <p>Turkey Rustica ..... \$7.95 Fresh mozzarella, roasted peppers, arugula, tomato and creamy artichoke spread</p> <p>The Mediterranean ..... \$8.95 Grilled chicken, tabouleh, cucumbers, tomato, feta with mint yogurt spread</p> <p>Roast Beef &amp; Brie ..... \$7.95 Lettuce, roasted peppers, tomato, brie spread and dijon mustard</p> <p>Buffalo Chicken Wrap ..... \$7.95 Grilled chicken, lettuce, shredded carrots, pepper jack, hot sauce and blue cheese dressing</p> <p>Chicken Cordon Bleu Wrap ..... \$7.95 Chicken culet, ham, Swiss, lettuce, tomato and dijonaise</p> <p>Waldorf Wrap ..... \$8.95 Chicken salad, apples, dried cranberries, lettuce and grapes</p>	<p><b>(GRILL)</b></p> <ul style="list-style-type: none"> <li>*Add french fries for \$1.50</li> </ul> <p>House Burger ..... \$6.95 8 oz burger, lettuce, tomato, pickles, add cheese \$0.25</p> <p>Bacon Cheeseburger ..... \$7.95 8 oz burger, lettuce, tomato, cheddar &amp; bacon</p> <p>Pulled Pork Burger ..... \$8.95 8 oz burger, pulled pork, pepper jack &amp; BBQ sauce</p> <p>Philly Burger ..... \$8.95 8 oz burger, grilled steak, provolone, peppers &amp; onions</p> <p>Cheese Steak ..... \$8.95 Steak, onions, peppers, cheese sauce</p> <p>Cuban ..... \$8.95 Pork, ham, Swiss, pickles and dijon mustard</p> <p>Rubies ..... \$7.95 Corned beef, Swiss, housemade sauerkraut, and Russian dressing on marble rye</p>	<p><b>(VEGETARIAN)</b></p> <p>Hummus Wrap ..... \$7.95 Roasted red pepper hummus, caramelized onions, roasted peppers, artichoke hearts &amp; mixed greens on wheat berry bread</p> <p>Veggie Wrap ..... \$7.95 Mixed grilled veggies, spinach, creamy artichoke spread &amp; mozzarella in a sproutch wrap</p> <p>Black Bean Burger ..... \$7.95 Lettuce, tomato, avocado &amp; chipotle</p> <p>Falafel Sandwich ..... \$7.95 House made falafel, hummus, lettuce, onions, feta &amp; tzatziki sauce on grilled flat bread</p> <p>Portobello Cheesesteak ..... \$8.95 Grilled portobello mushrooms, onions, peppers &amp; melted mozzarella on a wedge</p>
<p><b>(FLAT BREADS)</b></p> <p>Roast Beef ..... \$7.95 Roast beef, cheddar, caramelized onions &amp; BBQ sauce</p> <p>Turkey Bacon Ranch ..... \$7.95 Turkey, Swiss, bacon &amp; ranch dressing</p> <p>Chicken Pesto ..... \$7.95 Grilled chicken, roasted peppers, mozzarella &amp; pesto</p> <p>Chicken Gyro ..... \$7.95 Grilled chicken, lettuce, tomato, onion, tzatziki sauce &amp; feta</p>	<p><b>(MAC &amp; CHEESE)</b></p> <p>Mac &amp; Cheese ..... \$12.00 or \$3.00 ..... \$16.00 or \$4.25</p>	<p><b>(ADD-ONS)</b></p> <p>Buffalo Chicken ..... \$2.00</p> <p>Pulled Pork ..... \$2.00</p> <p>BBQ Chicken ..... \$2.00</p> <p>Bacon ..... \$1.00</p> <p>Roasted Cauliflower ..... \$2.00</p>	<p><b>(SIDES)</b></p> <p>French Fries ..... \$3.50</p> <p>House-Made Chips ..... \$3.50</p> <p>Potato Fuffs ..... \$2.50</p> <p>Mashed potato bites with crispy outer shell - \$6 per order</p> <p>Chili ..... \$3.50</p> <p>Soup of the Day ..... Small \$3.50 ..... Large \$4.25</p> <p>Salad Of The Day ..... \$2.00</p> <p>Mac &amp; Cheese ..... \$12.00 or \$3.00 ..... \$16.00 or \$4.25</p>



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## Vehicle Wrap

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## Banners

Various banners with heavy photoshop designs